



CONNEXIONZ

The BusFinder™

Real time information across your route

The key to a successful real time information (RTI) system is in the delivery - making accurate information available to bus passengers when and where they need it.

Connexionz has developed the innovative BusFinder™ unit to cost-effectively deliver arrival information to your passengers at bus stops along your routes. The BusFinder™ can interface with your existing real time data, and provide real time information at bus stops complementing existing variable message signs (VMS) at less frequented locations.

The BusFinder™ delivers data that gives your bus passengers control at bus stops, dramatically decreasing their anxiety as they wait for the bus. This will improve the public perception of bus transport and result in an increase in your passenger numbers.

Why choose the BusFinder™?

The BusFinder™ is the only product that makes extensive city-wide deployment an option.

The benefits of using the BusFinder™ along your bus routes include:

- **Cost-effective to install**
No mains power required
- **Discreet size**
Avoids the consent process often required for larger signs at the place of deployment
- **Vandal-proof**
Protected by a cast aluminium casing, with no external switches
- **Strong branding**
The casing colour and decal design reinforces your brand
- **Battery powered**
Powered by long-lasting batteries
- **Easy to install**
The BusFinder™ can be mounted on an existing pole





Here's how it works:

Select your route

Passengers select a route by pressing a touch-sensitive button on the display unit. Alternatively they can press the "Next bus" button, displaying the next bus arriving at that stop, regardless of the route taken. We can configure the buttons for up to six routes.

Relevant information

Indicators are displayed to give relevant information:

- Today's service ended - no more buses today
- Refer to timetable - predicted arrival time exceeds time scale shown
- Wheelchair access - indicates whether the bus is suitable for wheelchairs (not available on all systems)

Watch the time bar

Within seconds, a time bar lights up to indicate how many minutes from that stop the bus is.

The time scale can be labelled to your requirements.

Radio communication

Schedule changes are communicated to each BusFinder™ unit via radio - you don't need to visit each unit to make changes.

Battery or mains power

The BusFinder™ is powered by two power sticks lasting more than 12 months. A mains power-operated BusFinder™ is also available.

Contact Connexionz to find out how the BusFinder™ can work for you.

***Some features are not available on standard BusFinder™ units.**

