

Investment

Connexionz Limited is a New Zealand listed company. Our listing documents, latest announcements, historical price and trading volume information are found at www.nzx.com — put CNX into Stock Code box on that site.

If you are a habitual investor (as defined by the Securities Act) and would like to take your interest in Connexionz a stage further, please email your inquiry to tony.kan@connexionz.co.nz

Highlights:

- Connexionz has generated over 1 billion pulse vehicle positions to date.
- Bus numbers being tracked by Connexionz' systems in Guangzhou, China reached 1,600.
- Connexionz signs capital equipment replacement program with Environment Canterbury.
- Connexionz signs agreement to supply new onboard computers to Reading.
- Bruce Sheppard joined Connexionz board on March 2007.
- Tony Kan appointed as Finance Director 1 July 2007.
- Connexionz settles software licensing agreement with Brazilian software developer.

New Managing Director joins team

At the beginning of July, Connexionz appointed a new Managing Director, Richard Riley. The new appointment allows Robert Burke to focus on the sales and marketing functions of the group as Sales Director.

Richard brings over 40 years of transport industry management experience to Connexionz.

He was previously General Manager and a director of the NZ Express Transport Group of Companies. During his tenure NZ Express grew to 140 employees and annual revenue of over \$30 million.



"It's an exciting and challenging time to be joining the company. Connexionz offers a world class product. We have established a strong track-record in deploying reliable, accurate, affordable systems that meet our customer expectations. We are developing a strong presence in the US market and expect from our recent investment in the UK further progress in that market."

Connexionz wins contract with American university

The University of Virginia has confirmed in August, their order for a real-time system. Connexionz has been contracted to provide maintenance and support for the system for a period of five years. The total contract is worth US\$450,000.

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University of Maryland chooses Connexionz for cutting-edge technology

The University of Maryland (UMD), is a large educational facility in College Park Maryland, just outside Washington DC. UMD operates a year-round transit system that serves the university's campus and surrounds, with connecting services to the Washington Metro rail and other bus transit systems.

As the metropolitan area in Washington DC is prone to severe traffic congestion, the University's Department

The university considered products from other vendors, but ultimately decided that Connexionz' solution offered a superior price/performance proposition. Thomas Noyes, Assistant General Manager for the Department of Transportation Services, said that "Connexionz offered value for money. The bottom line was the initial start-up costs and operating costs; Connexionz offered the greatest appeal."

"The University of Maryland is a major research institution and Connexionz' RTPI system is an example of what we value – cutting-edge, innovative technology." Thomas Noyes, Assistant General Manager for the Department of Transportation Services

of Transportation Services decided to counter this by encouraging bus patronage. An RTPI system would support this aim, and provide information essential to improving bus schedules, service frequency, and routing. UMD Transportation Services needs to provide its passengers with a quality service while keeping operating costs down. It was vital that they choose an RTPI system that was not only affordable to deploy and operate, but also had proven reliability and accuracy.

Each of UMD's buses were fitted with a GPS receiver, which receives satellite data to the location of the bus on-route. This real-time information is sent via private mobile radio to a central computer on average every 15 seconds.

Arrival and departure times are then verified by Connexionz' transit operating software; the arrival times are then relayed back and distributed for the use of the passengers.

UMD took a comprehensive approach to delivering the real-time information and deployed the following Connexionz solutions:

BusFinder™ signs

Real time information is delivered to passengers via BusFinder™ signs at 50 stops along the university's bus routes. As Connexionz' Busfinder™ signs are battery powered, they do not need an external power connection and this dramatically reduces installation costs.

"The use of radio rather than cellular communication means substantially cheaper operating costs." Other benefits of the Busfinder™ signs is that they attract attention and help to promote the system to non bus users.

Website, WAP and IVR Services

Passengers can also access the real-time information via the UMD Website (go to CNX website, under Customer, Links to Live Systems, and University of Maryland), and WAP-enabled cell-phones. RTP information is also delivered by means of a telephone IVR service. All of these methods provide a low-cost and efficient way of delivering information to passengers.

Automatic Vehicle Location

Connexionz' system allows UMD Transit staff to view the real-time location of buses on a map, and identify whether buses are operating to schedule and maintaining the assigned routes. In the case of an emergency, such as an accident or security threat, staff can quickly determine the exact location of a vehicle and respond appropriately.

Management Reporting and

Analysis

The central computer consolidates the real-time data for management reporting and analysis. UMD uses this data to oversee its contract with UMD Transit. The analysis of the historic data will also aid the future planning of UMDs transit services, including routing, scheduling, and frequency.

Contact us

To learn more about the Connexionz products and services, email sales@connexionz.co.nz
Or go to www.connexionz.co.nz